

ABSTRACT OF THE DISCLOSURE

An effortless peeling operation is provided with maintaining the adhesion area required between a display panel and a chassis, which allows a disassembling operation for recycling and a parts replacement operation to be simplified. A plasma display apparatus includes a plurality of double-faced adhesive tapes 50 interposed between and adhering to the back surface of a display panel 1 and a chassis 3 for attaching the chassis 3 to the display panel 1. The double-faced adhesive tape 50 used has an adhesive strength smaller than a peel force produced by strain in a width direction caused by tension in a longitudinal direction, and the tape 50 is pulled in the longitudinal direction for peeling.